

# JJ KEITH | FRONT-END/UI/UX DEVELOPER | LOS ANGELES, CA

(323) 404-5894 | [jj@hiyajj.com](mailto:jj@hiyajj.com) | [hiyajj.com](http://hiyajj.com) | [github.com/jjkeith](https://github.com/jjkeith) | [linkedin.com/in/jjkeith](https://linkedin.com/in/jjkeith)

## ABOUT ME

I'm an experienced front-end developer who loves clean styles, responsive design, collaborative work environments, and learning new technologies.

## SKILLS

- **HTML5, CSS3, JavaScript | React | Vue | Sass | UI/UX, responsiveness, accessibility**
- Foundation, Bootstrap, Material Design | XD, Sketch | Git and Github | Vuex, Redux | Node, Express
- Agile workflow | Kanban, Trello, Jira | npm and Node ecosystems | PHP5, Laravel, WordPress | jQuery

## WEB DEVELOPMENT EXPERIENCE

**Front-end Developer | Heart Cup | October 2018 - present**

- **Technologies used: Vue.js, HTML, SCSS, Bootstrap**
- Developing new mobile-first features, increasing accessibility, making designs more cohesive
- Refactoring existing code, improving responsiveness, lightening style load, streamlining animations

**E-commerce Developer | Freelance | January 2018 - present**

- **Technologies used: HTML, CSS, Javascript, Pulse Commerce platform**
- Implementing seasonal landing page looks for a major fashion label, including weekly content rotation
- Adding new Javascript-based features, embedding hero videos, and refactoring legacy code to be more performant

**Front-end Developer | hi5.agency | May 2018 - September 2018**

- **Technologies used: Vue.js, AWS S3 and Lambda, jQuery, Laraval, PHP**
- Created mobile-first apps, including games, interactive web experiences, and no-backend forms
- Maintained legacy apps built with Wordpress PHP, and jQuery

**Front-end Developer | Gigmor | August 2016 - May 2018**

- **Technologies used: React.js, JSX/HTML, SCSS, Javascript, Foundation**
- Built a new app from the ground up in React.js, including creating responsive UI components
- Iterated on initial release, working collaboratively in a small team to meet new challenges
- Implemented and maintained styles, wire-framed new features, and participated in design process

## NON-DEVELOPMENT EXPERIENCE

**USC, Gnomon, POPP@ARTC, Business Ghost, Freelance 2006 - 2016**

**Adjunct Instructor, Educational Consultant, Writer and Author**

- Progressed from holding a fully funded graduate student teaching fellowship to becoming a full-time lecturer in the Writing Department at USC
- Created essays for outlets ranging from *Reader's Digest* to Salon and published a book of essays in two countries and as an audiobook
- Provided ghost writing and copy editing services for a number of clients

## EDUCATION

General Assembly | **Full-stack Web Development Immersive** | 2015

USC | **Master's in Professional Nonfiction Writing** | 2008

U.C. Berkeley | **B.A. in Biological Anthropology** | 2000