

JJ KEITH FRONT-END/UI/UX DEVELOPER | LOS ANGELES, CA

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SKILLS

- **HTML5, CSS3, JavaScript (ES6) | React/Redux | Vue/Vuex | Sass**
- **UI/UX | responsiveness | ADA/WCAG compliance**
- Foundation, Bootstrap, Material Design | XD, Sketch | Babel, Webpack | Animations, transitions
- Agile workflow | Kanban, Jira, Asana | Shopify, WordPress | jQuery
- Data-driven design | Device targeting | Github, Bitbucket

WEB DEVELOPMENT EXPERIENCE

Front-end Developer | Friendbuy | May 2019 – present

- **Technologies used: HTML, CSS, Javascript, Shopify, HubSpot**
- Build pixel-perfect referral widgets for embedding on e-commerce sites
- Collaborated with designers to create advertisements that were performant on mobile, scalable, easy to use, and ADA compliant
- Implement widgets on Shopify sites and created HubSpot templates

Front-end Developer | Heart Cup | October 2018 – April 2019

- **Technologies used: Vue/Vuex, HTML, SCSS, Bootstrap**
- Developed new mobile-first features, increased accessibility, applied designs more cohesively
- Refactored existing code to increase responsiveness and performance, and improve UX

Front-end Developer | hi5.agency | May 2018 – September 2018

- **Technologies used: Vue, S3, Lambda, jQuery, Laraval, PHP**
- Created mobile-first apps, including games, forms, and interactive web experiences
- Maintained legacy apps built with Wordpress PHP, and jQuery

Front-end Developer | Gigmor | August 2016 – May 2018

- **Technologies used: React, JSX/HTML, SCSS, Javascript, Foundation**
- Built a new app from the ground up in React, including creating responsive UI components
- Iterated on initial release, working collaboratively in a small team to meet new challenges
- Implemented and maintained styles, wire-framed new features, and increased accessibility

NON-DEVELOPMENT EXPERIENCE

USC, Freelance

Adjunct Instructor, Educational Consultant, Writer and Author

- Progressed from holding a fully funded graduate student teaching fellowship to becoming a full-time lecturer in the Writing Department at USC
- Wrote essays for outlets ranging from *Reader's Digest* to Salon and published a book of essays in two countries and as an audiobook
- Provided ghost writing and copy editing services for a number of clients

EDUCATION

General Assembly | Full-stack Web Development Immersive

USC | Master's in Nonfiction Writing

U.C. Berkeley | B.A. in Anthropology