

# JJ KEITH | FRONT-END/UI/UX DEVELOPER | LOS ANGELES, CA

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## SKILLS

- **HTML5, CSS3, JavaScript (ES6) | React/Redux | Vue/Vuex | Sass | UI/UX, responsiveness, accessibility**
- Foundation, Bootstrap, Material Design | XD, Sketch | Github, Bitbucket | Bable | Webpack
- Agile workflow | Kanban, Trello, Jira | package management | PHP5, Laravel, WordPress | jQuery

## WEB DEVELOPMENT EXPERIENCE

### Front-end Developer | Friendbuy | May 2019 - present

- **Technologies used: HTML, CSS, Javascript, Shopify, React, Redux, Typescript**
- Built pixel-perfect referral widgets for embedding on e-commerce sites, typically Shopify
- Streamlined widget templates; diagnosed and resolved issues with previously built widgets
- Contributed to new customer platform built in React

### Front-end Developer | Heart Cup | October 2018 - April 2019

- **Technologies used: Vue/Vuex, HTML, SCSS, Bootstrap**
- Developed new mobile-first features, increased accessibility, applied designs more cohesively
- Refactored existing code, increasing responsiveness, lightening style load, streamlining animations

### Front-end Developer | hi5.agency | May 2018 - September 2018

- **Technologies used: Vue, S3, Lambda, jQuery, Laraval, PHP**
- Created mobile-first apps, including games, interactive web experiences, and no-backend forms
- Maintained legacy apps built with Wordpress PHP, and jQuery

### Front-end Developer | Gigmor | August 2016 - May 2018

- **Technologies used: React, JSX/HTML, SCSS, Javascript, Foundation**
- Built a new app from the ground up in React, including creating responsive UI components
- Iterated on initial release, working collaboratively in a small team to meet new challenges
- Implemented and maintained styles, wire-framed new features, and participated in design process

## NON-DEVELOPMENT EXPERIENCE

### USC, Gnomon, POPP@ARTC, Business Ghost, Freelance | 2006 - 2016

#### Adjunct Instructor, Educational Consultant, Writer and Author

- Progressed from holding a fully funded graduate student teaching fellowship to becoming a full-time lecturer in the Writing Department at USC
- Created essays for outlets ranging from *Reader's Digest* to Salon and published a book of essays in two countries and as an audiobook
- Provided ghost writing and copy editing services for a number of clients

## EDUCATION

General Assembly | Full-stack Web Development Immersive

USC | Master's in Professional Nonfiction Writing

U.C. Berkeley | B.A. in Biological Anthropology